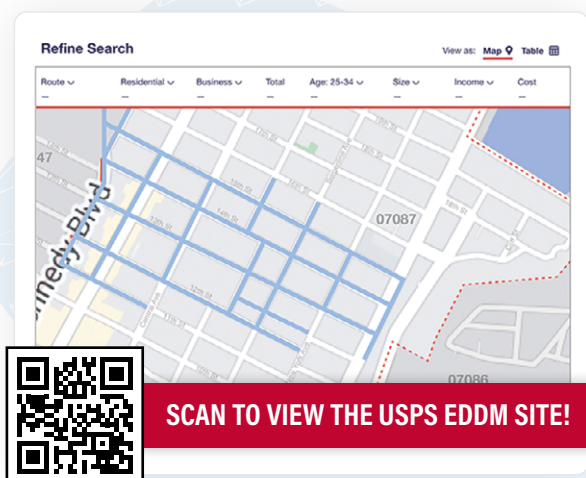


# THE BENEFITS OF EVERY DOOR DIRECT MAIL®



- No mailing lists needed!
- No postal permit needed.
- Lowest consumer rate allowable.
- Plenty of room for your messaging.

## HOW EDDM® WORKS



1. Choose your USPS Postal Route.  
Start by selecting a zip code from [eddm.usps.com](http://eddm.usps.com)
2. Decide if you want Residential and Business or Residential only.
3. Urner Barry prints the exact amount and drops them at the Post Office.

### SAVE MONEY WITH

Postage costs only 18¢ each

No list acquisition cost

No addressing costs

Size does not affect postage

### LIMITATIONS

Have to hit every house on that route

Cannot target specific personal demographics

No personalized address

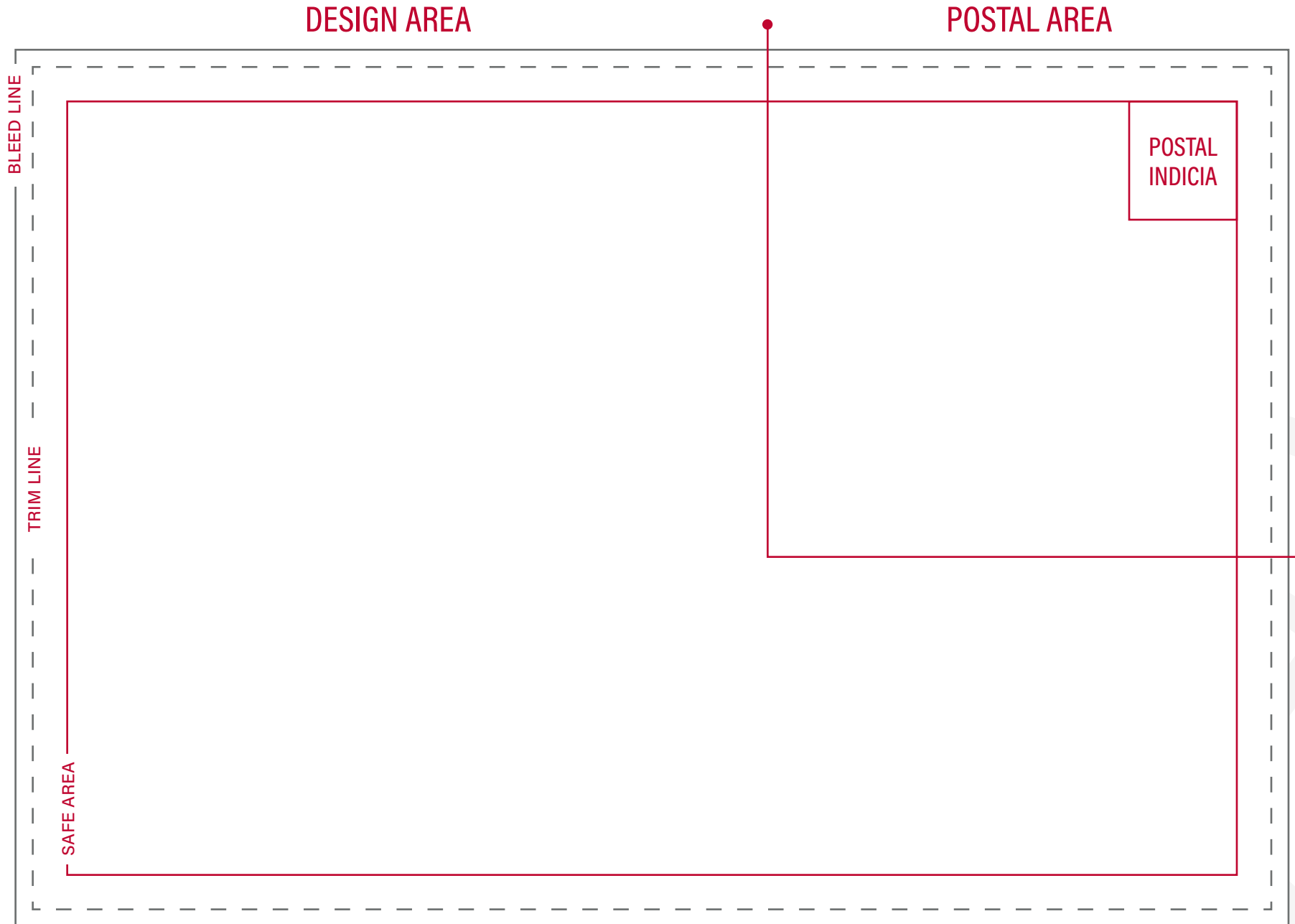
Minimum Size is 6.125" x 9" – Max is 12" x 15"



732-575-1980  
ubprint.com

printshop@urnerbarry.com  
1001 Corporate Circle, Suite 1 Toms River, NJ 08755

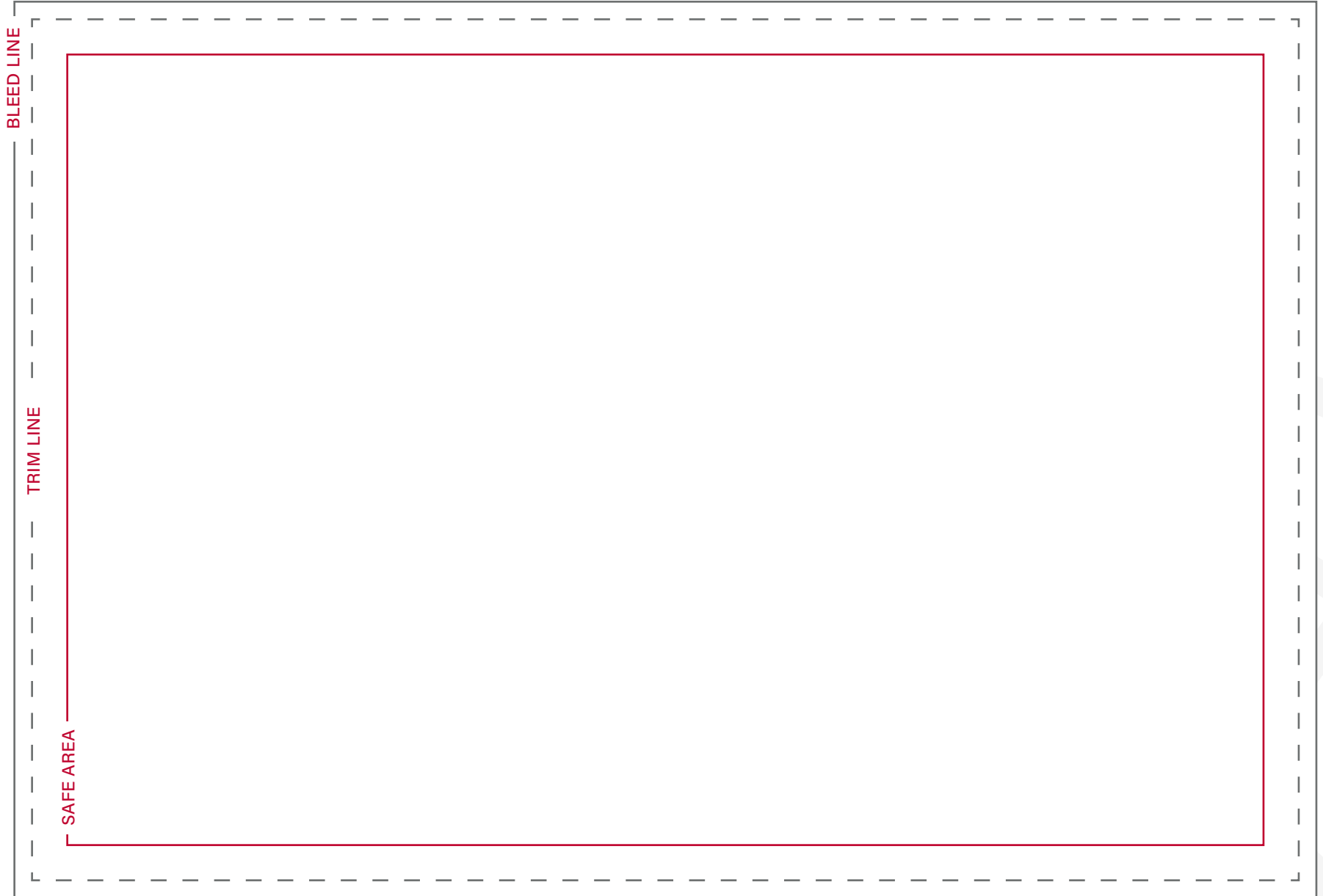
**FRONT SIDE (6.125" x 9")**



Minimum size shown, can be as large as 12" x 15". Be sure to print template at actual size.

**BACK SIDE (6.125" x 9")**

**DESIGN AREA**



Minimum size shown, can be as large as 12" x 15". Be sure to print template at actual size.